

Sponsorship and Exhibition Opportunities

This year we are predicting another highly successful conference, the early signs are that attendance will reach an all time high with some of the leading Utility and Communication companies from EMEA planning to convene in Noordwijk, The Netherlands next Spring at the 2010 Smallworld EMEA Conference. The conference schedule is shaping up well and is being balanced alongside extensive technical content with new workshops and product demonstrations being planned.

Exhibition

The exhibition at the conference is one of the key focal points of the entire event. This provides an opportunity for Channels to highlight key products and services to all Conference attendees. The Opening Reception is being held in parallel with the exhibition on the opening evening of the event and scheduled over lunch and coffee breaks, the exhibition provides a real opportunity to raise your company profile and promote your business to all Conference attendees.

Exhibition Package, Price = \$6,000

New for this year, the exhibition will be held in the main conference area. Conference attendees will also have the chance to view the exhibition during the opening reception, lunch and coffee breaks. Each exhibitor is provided with:

- 6m² shell scheme of modular type with a height of 2 meters
- Two spotlights
- One power supply, additional power supplies will be charged extra
- Company name on fascia panel
- One table and two chairs
- Company logo with direct link to your company homepage on the conference website
- Three complimentary delegate registration passes

Booths and sponsorship opportunities will be allocated on a first come, first served basis. Please book early to avoid disappointment and enable maximum exposure through early conference promotion.

Sponsorship

A number of sponsorship opportunities are available for companies who wish to promote themselves, their products and their services at next year's conference. With the renewed focus on our channel program, combined with the excitement from our customer base, now is the time to highlight your company to this targeted audience by being a sponsor at this event:

Conference Dinner Sponsor, Price = \$21,000

Thursday 4th March from 20.00hrs

The conference dinner will be held on the first night of the conference. This is the premier opportunity for discussing the day's sessions, exhibition and workshops and planning how to conclude all necessary business within the final day. All conference delegates attend this event along with the GE Energy team. This sponsorship package includes:

- Exclusive sponsorship of the conference dinner
- Signage at the conference dinner
- Acknowledgement at opening conference session and dinner venue
- Company logo with direct link to your company homepage on the conference website
- Three complimentary delegate registration passes

Opening Reception Sponsor, Price = \$15,000

Wednesday 3rd October, 18.00hrs-21.00hrs

The opening reception is a relaxed and friendly forum, providing an opportunity for all registered delegates to view the exhibition, explore the latest product releases and meet with customers, colleagues, peers and the GE Energy team. The reception takes place the evening prior to the conference. This sponsorship package includes:

- Exclusive sponsorship of the conference opening reception
- Signage at the opening reception
- Acknowledgement at opening conference session
- Company logo with direct link to your company homepage on the conference website
- Two complimentary delegate registration passes

Conference Dinner Reception Sponsor, Price = \$11,000

Thursday 4th March, 18.00hrs-20.00hrs

The dinner reception is another relaxed and friendly forum, providing an opportunity for all registered delegates to meet with customers, colleagues, peers and the GE Energy team. The reception takes place early evening before Conference dinner. This sponsorship package includes:

- Exclusive sponsorship
- Signage at reception venue
- Acknowledgement at opening conference session
- Company logo with direct link to your company homepage on the conference website
- Two complimentary delegate registration passes

Conference Exhibition Wireless, Price = \$5,000

Thursday 4th and Friday 5th March

Wireless Internet for the entire conference. This sponsorship package includes:

- Company logo with direct link to your company homepage on the conference website
- Two complimentary delegate registration passes

We expect the 2010 Smallworld™ EMEAI Users Conference to be the largest and most informative conference to date and hope you will join us as an Conference Sponsor and Booth Exhibitor. If you would like to discuss either in more detail, please contact paul.barron@ge.com.